



Media Release

17 September 2018

Team JT and Super League Triathletes join together to keep our Island clean

Islanders of all ages are invited to join volunteers from JT and professional athletes of the Super League Triathlon to help clean the beach at West Park before the world-class action gets underway.

The big JT Beach Clean will take place on **Thursday 27 September from 3.30 pm** and is being organised by JT in association with Little Feet Environmental and Jersey Marine Conservation, JT's chosen charities for 2018. A team of volunteers from across all business areas of JT will be taking part and hope Islanders of all ages will join them to help ready the area for worldwide attention.

Eight athletes who will be competing in the Super League Triathlon that weekend (29/30 September) will also be joining in, providing a great opportunity for the public to meet the professionals before their attention turns to the high-speed competition around the Harbour and Waterfront.

Christophe Chateau, JT's Head of Culture & Employee Engagement, said: "We'd like as many people as possible to come down to the area in front of La Frégate Café for 3.30 pm, or as soon as you can after the schools finish. The eyes of the world will be on that part of Jersey in the following days, so we want to make sure Jersey is looking its very best. It should be a great community event, with the charities, athletes, team JT and the people of Jersey taking part."

As the official Technology Partner of Super League Triathlon, JT is actively involved over the weekend, including running the free JT Fan Zone – an area above the Waterfront car park which will include live music, food and drink, children's activities and a 'tech zone' for adults and children alike to test their sporting prowess in a Virtual Reality world.

Michael D'Hulst, CEO and co-founder of Super League Triathlon, said: "At Super League Triathlon, we are passionate about being a sustainable company and reducing our impact on the world. Our athletes share this passion as they are out in nature training for so much of the year. We will be reducing the use of plastic as much as possible across the RBC Super League Jersey event, helped by JT. Come along to the JT Beach Clean and join our athletes in keeping Jersey and our oceans clean."



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The clean will be led and coordinated by Little Feet Environmental and Jersey Marine Conservation. It should last around two hours, although the more people who turn up, the quicker the clean will be.

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