



Media Release



19th June 2018

New JT Fan Zone to create festival atmosphere at Super League Triathlon

JT – the official Technology Partner of September’s Super League Triathlon in Jersey is expanding its support this year to bring a wide selection of entertainment, food and games to the world-class event; for local islanders and visitors alike.

Building on the huge success last year – when JT provided technical support, mobile communications and full-fibre internet access to the broadcast team and race organisers – JT are helping make the weekend of 28-30 September even more of a community event. The FREE JT Fan Zone will be based on the lawn above the Waterfront car park and will include three days of free music, catering from Jersey suppliers, a Tech Zone with games to play, and an activity-filled Kids’ Zone, all free for islanders to enjoy.

The weekend of intense competition will be televised and streamed around the globe. Last year, it attracted a worldwide audience of 375 million people in 147 markets. The live streaming and social media coverage was possible thanks to strength of JT’s full-fibre and mobile network helping power the event. By this September, Jersey will be the first jurisdiction in the world to have every residential broadband property directly connected to fibre and this event is the ideal opportunity to celebrate that achievement.

Tamara O’Brien, Head of Customer Experience at JT, said: “A Super League needs a super-fast network to support it and I’m delighted that JT is, once again, the official Technology Partner providing support for this exciting event. As the event grows so does our involvement, and we’re proud to be giving something back to Islanders through the new JT Fan Zone. The event is also a great occasion to showcase our 100 per cent full-fibre network to the world. Like the Super League Triathlon, it really puts Jersey on the map and as the island’s only locally owned provider we’re very proud to be even more involved in this event.”

Super League Triathlon Chief Executive Officer Michael D’Hulst said: “Last year was a great success so we’re delighted to be returning to Jersey. We want as many Islanders as possible to come down to see the action, so I’m thrilled that JT is making the weekend even more of an event for everyone.”

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