



# Media Release

8 September 2017

## Local businesses have one less thing to juggle

Valley Foods and Bark Nouveau are the lucky winners of JT's 'You Juggle Enough' Competition.

To mark the launch of the NEW JT One for Business plans, JT joined forces with the JEP to find two deserving small business owners and help them with their marketing communications.

The winners Valley Foods and Bark Nouveau are getting a helping hand with a range of marketing services provided by JT's in-house marketing team, including the design of a new ad campaign which they will also then get to run for FREE in the JEP and on JT's Jersey Insight and social channels.

**Bark Nouveau** is Jersey's only manufacturer of 100% natural raw dog food. It is preservative free, made with all human grade ingredients, with free delivery right to your door.

**Valley Foods** is Jersey's only online one stop shop for all your supermarket needs. They have monthly offers, genuine Jersey produce and offer free island wide delivery on orders over £50.

Lorna de la Haye of Bark Nouveau, said: "After focusing for so long on perfecting our product I cannot wait to tell Jersey dog owners about the health benefits of Bark Nouveau. We were thrilled when we got the call from JT to say that we had won, and we're so grateful for the communications support that they are providing. Our business is in its first year of launch so creating awareness of our amazing product and service couldn't have come at a better time."

Helen Clackett, of Valley Foods, said: "Juggling all the different aspects of running a small business can sometimes be challenging, especially when food is involved. Whilst we are an established business when it comes to providing small businesses with all their needs, few islanders are aware of the online services we provide for increasingly busy families. We are delighted to have won JT's One for Business communications prize and look forward to working with the JT team to get our messages out there."

Susan Sproston, Head of SME Sales at JT, said: "We wanted to celebrate the launch of the new JT One for Business plan by supporting two of Jersey's fantastic local businesses, drawn at random from hundreds of entries. Communication, in all its forms, is vital for the success of

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small companies who often juggle so many other things also. Which is why we are really pleased to have the chance to help Valley Foods and Bark Nouveau, our deserving winners, by giving them one less thing to juggle in the upcoming months.”

The competition was run to help raise awareness of the launch of the JT One for Business plan, which is a great value plan for small and medium businesses aiming to provide mobile, broadband and landline services, together on one manageable monthly bill; helping take away the hassle of having multiple communications plans.

**END**

For further information or to arrange interviews please contact Hannah Reed at Direct Input. Telephone 01534 735253 or email [hannah@directinput.je](mailto:hannah@directinput.je)

## NOTES TO EDITOR

- For more information about Valley Foods visit [www.valleyfoods.je](http://www.valleyfoods.je)
- For more information on Bark Nouveau visit [www.barknouveau.je](http://www.barknouveau.je)
- For more information about JT One for Business visit [www.jtglobal.com/jtoneforbusiness](http://www.jtglobal.com/jtoneforbusiness)