

## Media Release

10<sup>th</sup> November 2016

## THE POWER BEHIND JERSEY TECHFAIR

JT are proud to announce it will be powering the technology behind the Channel Islands' largest ever technology fair, organised by Digital Jersey, which takes place this weekend starting tomorrow.

JT is providing free infrastructure to enable exhibitors to showcase the latest digital innovations at Fort Regent over the two day event.

Gwyn Garfield-Bennett, Head of Digital Jersey Hub said: "The Tech Fair will again benefit from connectivity provided free of charge to all exhibitors by JT. At a tech fair good internet connections are of course essential and the organisers of the Jersey Tech Fair 2016 appreciate JT's support in what is set to be another extremely well attended community event."

Thierry Berthouloux, CTIO at JT said: "JT are committed to supporting the digital industry across the Channel Islands and are proud to help Digital Jersey by supporting this exciting event again this year. By providing the Tech Fair with free Wi-Fi throughout the event, using JT's superfast fibre-optic broadband, we will enable the exhibitors to demonstrate the very latest technology product and services to their capacity."

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Jersey Techfair is the largest technology event in the Channel Islands, with over 4,500 people having attended in 2015. Designed to showcase Jersey's best digital businesses and a raft of 'cool-tech', the event includes over 20 expert panels and talks from both on and off-island speakers, as well as presentations, exhibitions, show and tells and workshops.

Tom Noel, Managing Director of JT's Wholesale Division, will also be on a panel at 15.00 on Friday 11<sup>th</sup> November to talk about 'Internet of Things' (IoT), which is the networking of smart devices so that they communicate automatically and seamlessly with each other.

Additionally, the JT team will be present throughout the weekend with an exciting stand showcasing all the latest must-have tech for Christmas and exclusive Tech Fair offers and lots of giveaways.

## END

Issued by Leonie Hervé at Direct Input, telephone 01534 735253 or email leonie@directinput.je

For further information please visit the event website: <u>http://www.techfair.org.je/</u> To find out more about JT visit: <u>www.jtglobal.com</u>

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