



Media Release

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JT'S SUPERIOR NETWORK MAKES WAY FOR INNOVATIVE CLOUD SERVICES

With the wider availability of fibre-optic broadband and superfast 4G mobile across the Channel Islands, businesses now have access to the wider benefits that Cloud based technology can bring to their day-to-day communications. One such business solution that JT has recently launched for customers is a technologically-advanced Cloud based business phone system.

JT's NEW Cloud PBX solution represents the next generation of cloud hosted communication equipment which is now rapidly replacing the traditional on-premises 'private branch exchange' type systems and is also powered from an innovative mobile app.

Accessible directly, or via the internet and JT's new 4G mobile network (proven to be the fastest in the Channel Island's). Key benefits include; improved productivity, future-proofed technology, accessibility from any device – anywhere, the ability to move a telephone number from one handset to another without the need to bring an engineer on-site, improved collaboration and most importantly operates on a 'pay as you grow' pay monthly model. As well as a whole host of other benefits for businesses of all sizes wanting to stay in touch and never miss another call; without the need for expensive desk-based traditional equipment.

Paul Taylor, Managing Director of Global Enterprise at JT, said: "Cloud PBX is the latest internet-enabled business communications and collaboration solution, and we're delighted to be launching this innovative service for our Channel Islands customers. Reliant on good connectivity, its features are further enhanced when accessed via JT's superfast fibre and island-wide superior 4G networks. Not only does Cloud PBX give customers control in managing their telephone system from anywhere in the world, without the need for technical know-how, it also offers them increased productivity and cost savings."

www.jtglobal.com

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“Among the powerful features of JT’s NEW Cloud PBX is the ability to use your mobile phone as your office phone, supporting a genuine mobile office environment and offering secure business continuity. Our Carrier Class solution is suitable for everything from small two-man businesses, to larger corporates. It offers scalability, with less complicated and more cost effective equipment that is easy to deploy and can be accessed 24-7, from anywhere in the world.”

“The significant shift to Cloud based communications services is being led by the small to mid-market businesses, for who this new technology makes the ideal platform to grow their business. For larger businesses, such as those within the financial services sector, on-premise systems will continue to be in demand. However, over the course of the next two years we envisage Cloud PBX systems will soon replace in-office telephone equipment entirely in the small to mid-market, just as digital TV took over from analogue.”

The new service is available now in Jersey to find out more and receive a demonstration visit www.jtglobal.com/cloudpbx.

ENDS

Key features of JT’s Cloud PBX:

- Fully international mobile solution (reduces roaming charges)
- Supports BYOD
- Smart App puts control of calls and system rules in hands of user
- SMS messaging from desktop Switchboard
- Intelligent routing (no capital outlay required unless with IP handsets)
- Lower call costs between endpoints, free calls to JT mobiles on the same service

For further information please speak to Leonie Hervé at Direct Input on 01534 735253

Notes to editor:

- Free local and international calls available between company employees who are on the JT Network.
- JT Cloud PBX is available when Internet isn’t via the JT 4G Mobile Network (data charges will be incurred at standard rate).
- To view 10 benefits of Cloud PBX for your business click [here](#) or for a video demonstration click [here](#).

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