



Media Release

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JT EXPANDS GLOBALLY THROUGH PARTNERSHIP WITH INNOVATIVE DANISH SOFTWARE FIRM

JT has reinforced its strategic commitment to grow internationally by signing a partnership agreement with a Copenhagen-based company that is at the leading edge of developing telecommunications software systems.

NeoConsult has particular expertise in the 'Internet of Things' (IoT), which is the networking of smart devices so that they communicate automatically and seamlessly with each other. Through this partnership, JT is gaining industry-leading software engineering capability, allowing the company to continue to innovate in the IoT environment.

JT continues to grow its revenues outside of the Channel Islands through acquisition and partnership. There are now over one million JT IoT SIM cards connecting devices worldwide.

JT's ongoing strategy is to become the partner of choice for global telecoms innovation.

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NOTES TO EDITORS

NeoConsult was founded in Denmark in 2001. It is a software and consultancy company servicing larger companies, as well as SME's in Europe, with cutting edge development and architectural design competence.

JT is a full-service Tier-1 global consumer and business enterprise provider with a 121-year heritage. Across 11 global locations, JT employs over 600 staff providing products and services to over 1 million global consumer subscribers and 2,177 active business customers. Its recent success in winning the contract to build a system to host up to 25,000 users for a large US firm is testament to its far-reaching capability.

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