



Media Release

12 September 2016

A full week of events in the CI for National Coding Week

The third annual National Coding Week, organised by Codex and sponsored by JT, will this year involve hundreds of events across the UK, Australia and the Channel Islands.

Highlights of the Channel Islands event programme include the return of FREE coding workshops including coding for the unemployed, in addition to careers advice sessions, Google Analytics workshops, craft and digital design workshops and even a three-day Robot Challenge culminating in the first Digital ACE Robo-wars.

Taking place from Monday 19th to Friday 23rd September, the objective of National Coding Week is to encourage people to try their hand at digital skills from learning the basics of coding and app development, to digital design and online marketing.

The workshops are all free to attend and offered on a first come first served basis with registration online at: www.nationalcodingweek.com

National Coding Week organiser, Richard Rolfe said: "All we ask is for attendees to bring a willingness to learn and keep an open mind and they will reap the benefits that these fantastic events can offer. National Coding Week has grown across the UK with hundreds of events and we are absolutely delighted to see so many new people and organisations involved locally in helping us to develop digital skills among the wider population. These events are designed to be inclusive and are pitched at all levels. The Robot Challenge in Guernsey promises to bring a completely new flavor to the week's line-up and I'd like to thank everyone involved for creating a week of exciting events."

Tamara O'Brien, Head of Marketing, Brand and Distribution, of sponsor JT said: "National Coding Week 2016 looks set to offer something for every age and ability and for some Islanders we hope it will provide a first point of entry into a digital career. That's just one of the reasons we offer our support to the team to help make the digital sector accessible for people of all ages and levels of experience. It's great to see National Coding Week kicking off again with workshops hosted by Richard Rolfe, on the 15th and 16th September in both Jersey and Guernsey for what looks set to be the biggest and best National Coding Week."

All workshops are delivered in-kind by industry professionals from the Islands' leading digital businesses including Switch Digital, C5 Alliance, Codex, Cobra Coding, The Potting Shed, Web Reality and JT.

www.jtglobal.com

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Events are at a number of venues across the islands supported by JT, Digital Jersey, Digital Greenhouse Guernsey, Barclays, The British Computing Society, The Guille Alles Library, The GTA and College of Further Education, States of Guernsey and the States of Jersey.

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www.nationalcodingweek.com

For further information please contact Direct Input,
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Notes to editors

JT Guernsey Workshop will take place on the 15th September 6, 2016, at JT's High Street Office.

JT Jersey Workshop will take place on the 16th September, 2016, at JT's Grenville Street Office.

National Coding Week, the week-long event offering adults an insight into digital industries, is set to return for the third time in 2016. With events planned up and down the country, National Coding Week will give adults an opportunity to learn how to write computer code, and potentially open the door to a new career.

National Coding Week will take place from September 19th - 23rd

For more information go to www.nationalcodingweek.com

@CodingWeek #NationalCodingWeek