



Media Release

28 September 2016

Breaking new ground: National Coding Week bigger and better than ever

The third annual National Coding Week (NCW), organised by Codex and sponsored by JT, was a great success with hundreds of Islanders and businesses taking up the opportunity to learn and develop digital skills.

Last week's programme of events across Jersey and Guernsey ranged from taster coding sessions and Google Analytics training, to a Lego Robot Wars Competition. There were also specific sessions for primary school children and the unemployed.

As part of NCW, an online digital skills course was also launched last week, in association with JT, and over 200 people have already signed up. The free course, which is available until the end of October, is designed for anyone who would like to learn how to write computer code. (<http://www.jtrewards.com/offers/online-digital-skills-training/>)

NCW is also growing nationally and over 3,500 people were involved this year in the UK and beyond. There were also over 12,000 visits to the www.codingweek.org website over the week.

NCW organiser Richard Rolfe said: "I would particularly like to thank our sponsor JT, without whom we couldn't have organised over 300 events across the Channel Islands and UK. I am also grateful to partner Barclays for their Digital Eagles-supported events in Jersey and Guernsey and to Jonathan Channing from Cobra Coding, who spent many hours coordinating the events locally and ensuring that local tech businesses were involved including JT, C5 Alliance, Digital Greenhouse, Webreality, The Potting Shed, Switch Digital, Codex, Jersey Library and The Hub.

"National Coding Week has grown rapidly in the past two years and the national and international interest has been overwhelming with some big players in the technology



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sector getting involved, including Generate, Sky Bet and Cisco. It goes to show that adults as well as children want the opportunity to learn digital skills”.

Tamara O’Brien, Head of Marketing, Brand and Distribution, of sponsor JT said: “NCW continues to raise awareness of the importance of learning digital skills and that can only be a good thing, both for the individuals who participate and the islands’ economies as a whole. An ability to code is already a useful tool and one that is set to become essential in our workforces as technology advances.

“Having built and invested in bringing the Channel Islands among the fastest mobile and broadband networks in the world, JT are keen to promote digital skills wherever we can and NCW is a great partnership initiative for us. We firmly believe that NCW will grow and grow and we’re proud to be associated with it.”

END

Notes to Editors

For further information, please contact Direct Input, telephone 01534 735253 or email julien@directinput.je

Headquartered in the Channel Islands, JT (formerly Jersey Telecom), offers a range of world-class services expected of a Tier-1 enterprise provider for a domestic and global customer base. Services include: voice and data; consultancy; co-location; leading-edge data hosting; internet; security; cloud back-up; fixed and mobile technologies; eGaming; M2M; Cloud Services (IaaS); fully managed IT services; and wholesale solutions.

With a 121-year heritage, JT today operates across 11 global locations, employing over 600 staff serving over 1 million global consumer subscribers and 2,177 active business customers.

Continued investment in the Channel Islands includes delivering a resilient off-island network, helping robustly connect them internationally and support their place on the global business stage. As a leading data hosting provider with 5 high specification data centres, JT offers facilities that are widely recognised as the CI’s largest, most secure and accredited (PCI-DSS; SOC; IOS27001).



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JT has a vision to become the partner of choice for global telecommunications innovation and has built long-standing partnerships with some of the World's leading communications businesses. Notably, JT holds Avaya Platinum Partner Status, is a member of Dimension Data's One Cloud Alliance and is a certified Cisco Service Provider.

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