

Media Release

Bringing 'Gigabit' home entertainment to life

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Islanders can now see how a combination of the latest TV technology and the world's fastest broadband will transform their home entertainment experience, as JT's Gigabit broadband connection is being used by Samsung UK to demonstrate their new Integrated Digital Televisions (iDTV)

Samsung UK has been demonstrating the new iDTVs at JT's Queen Street shop as part of a training programme with local retailer Fortuna.

iDTVs offer a wide variety of features which include ultra-real picture technology to rival the cinema screen, web connection including access to social media and Skype while watching TV and synchronisation with other home devices.

Colin Rogers, head of sales for Samsung UK said "We are delighted that JT's gigabit connection has been made available to us for these demonstrations. Our innovative Smart TV multimedia experience was launched to the world earlier this year in Las Vegas and JT's ultra fast broadband link provides the ideal environment to showcase its capabilities over here. We invite islanders to see for themselves the benefits of accessing the internet in high definition through their home entertainment system."

John Dingle, CEO of local retailer Fortuna, said: "We are excited to work alongside JT to demonstrate the latest in Smart TV technology. Samsung has put YouTube, Skype, social networking sites and other applications at people's fingertips and with a whole new in-home experience for all the family, never before has there been such seamless integration between mobile, internet tablets, television and broadband connection."

Tim Ringsdore, MD of JT, said: "This is another opportunity for us to bring 'tomorrow's world' to Jersey and we are pleased to be able to work with Samsung UK to show also bring to life our 'Gigabit-isles' initiative. We have invested £11m in improving broadband speeds and this is an ideal opportunity for us to show how the speeds of the future will make a difference to the internet and home entertainment experience."

JT launched 1Gb broadband at the Castle Quay development at the end of last year. This speed is 50 times faster than the next quickest speed of 20Mb which will be available to more than 30% of Island households by the end of this year.

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For more information or to arrange interviews please contact John Assiter on 01534 882884