



# Media Release

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## **Appointment Bolsters JT's Pan-American Expansion**

Following its successful entry into the U.S. market, and recent business wins including Kraft, JT has announced the appointment of Craig Samuel to the newly created position of Senior Vice President (JT Americas).

Taking responsibility for the consolidation of JT's delivery of innovative wholesale products and services to its existing American customer base, Mr Samuel is also tasked with building upon JT's success in the region and driving forward its business development into South America.

His appointment mirrors in the US, what JT has achieved since relocating John Diamond to Australia in 2015 to drive expansion of JT's business into the Asia-pacific market.

CEO of JT, Graeme Millar said:

"We're absolutely delighted to announce this key appointment at a critical time for our international business development, particularly in North America where we have won some excellent contracts in recent months. We're pleased to now continue delivering high growth and profitable solutions in the region under Craig's leadership."

Mr Samuel said of his appointment:

"I am thrilled to join JT at a pivotal point in its global growth programme and looking forward to representing the Company's interests across the continent. I am also particularly looking forward to meeting my colleagues in the Channel Islands and to working closely with JT's truly global team."

Mr Samuel is a senior business and technology executive. He joins JT having held high level executive roles within a number of UK and US businesses including; Wearality Corporation, Los Altos, CA; Unisys Corporation Inc.; Compaq Corporation; Hewlett Packard Worldwide; UT Starcom; and British Petroleum Group (Alaska).



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He holds a Bachelor of Science (First Class) in Geology & Mineralogy from the University of Aberdeen and completed a year as a Researcher for the Dept. of Petroleum Engineering, Stanford University, CA in 1992. In addition to his prior experience, he also holds board and advisory board positions in the US and UK, including: **CENSIS** Board Member; **My1Login** Board Member; and **QikServe** Advisory Board Member.

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