



Media Release

31 March 2016

New development offers Guernsey's first residential fibre-broadband

The residents of one of Guernsey's hottest addresses have become the first in Guernsey to have access to JT's superfast fibre-optic residential broadband services.

Thanks to the foresight of developers, Strategic Development Partnership, 32 luxury apartments at One St Julian's Avenue are now able to be connected to JT's new fibre network. Following a nine month pilot in 2015, JT's 50Mb, 100Mb and 1Gb fibre-broadband services are now commercially available to residents.

JT's continued investment in fibre-broadband has brought the very latest communications technology to Guernsey enabling islanders to benefit from an all-round enhanced internet experience including, the ability to share and stream video in ultra-high definition; game in near-real-time; and download songs and photos in seconds and movies in minutes.

JT's Managing Director, Paul Taylor, said: "Announcing the first live residential fibre-optic broadband service is a real landmark in our investment programme in Guernsey and we are delighted to have worked with the developer to make this happen at One St Julian's Avenue. This development represents the very best in terms of design and living standards, and offering fibre-optic broadband as an amenity on top of this makes this a very appealing place to live.

"The developer of One St Julian's Avenue had the vision to invest in future-proofing communications by installing fibre-optic cabling upfront in the build process, this is something we'd urge other local developers to consider. Having access to fibre makes a development a very attractive proposition particularly for investors looking for buy-to-let opportunities, as highlighted last year by the Fibre to the Home (FTTH) Council Americas in its white paper, which found that access to fibre may increase a home's value by up to 3.1 percent. Overall, the demand for fibre services is only going to increase as

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more and more people begin to expect the same speed and reliability at home, as they do in the office or via 4G mobile services and we are pleased to enable that.”

Charles McHugh, of developers Strategic Development Partnership, said: “One St Julian’s Avenue is the number one address in Guernsey and from the very beginning we anticipated the desires of potential buyers, including their communications needs. As soon as we were aware of JT’s investment in fibre-optic broadband in Guernsey we knew it was essential to make this service available in this particular development. Every step of the way JT has worked with us to ensure seamless installation and ongoing support to deliver the very best service for our new residents. We’re thrilled to offer the first fibre-connected apartments in Guernsey and thank JT for their commitment to bring innovative products and services to Guernsey.”

To contact JT to discuss bringing fibre-broadband to your residence or development please call... or visit www.jtglobal.com/fibreguernsey

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For further information, please contact Pauline Ramskill at
Direct Input, telephone 01534 735253

For more information visit: www.jtglobal.com/fibreguernsey

To sign up for the latest updates on JT’s Fibre programme visit:

www.jtglobal.com/fibreguernseyregisteryourinterest

For more information about One St Julian’s Avenue please visit:

<http://www.one.gg>

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