

JT CaMS High volume SMS MESSAGING in ONE SIMPLE package

Reach customers, suppliers and staff anywhere, anytime with a single suite of applications for all your business messaging needs.

What is JT CaMS?

JT Campaign Messaging Service (CaMS) provides sophisticated mobile and email messaging applications in a single out-of-the-box, web based solution.

The solution provides a multi-tenant, secure, and fully featured SMS messaging solution with optional email, MMS and voice messaging solutions. Deployed as a cloud solution CaMS requires no new infrastructure and can be integrated into your businesses existing systems.

Built upon industry leading solutions from Soprano and backed by JT's high capacity platform delivering over 650 million messages per year; CaMS is the clear choice for smart communications.

CaMS products

The basic package

CaMS SMS is a tool used to communicate with large numbers of recipients using SMS messages. With mail merge, delivery rate and Opt-out controls for SPAM compliance CaMS SMS is ideal for high volume communications and marketing campaigns. Inbound functionality passes, counts, redirects, auto-responds and forwards mobile originated messages to create an interactive experience.

Optional packages

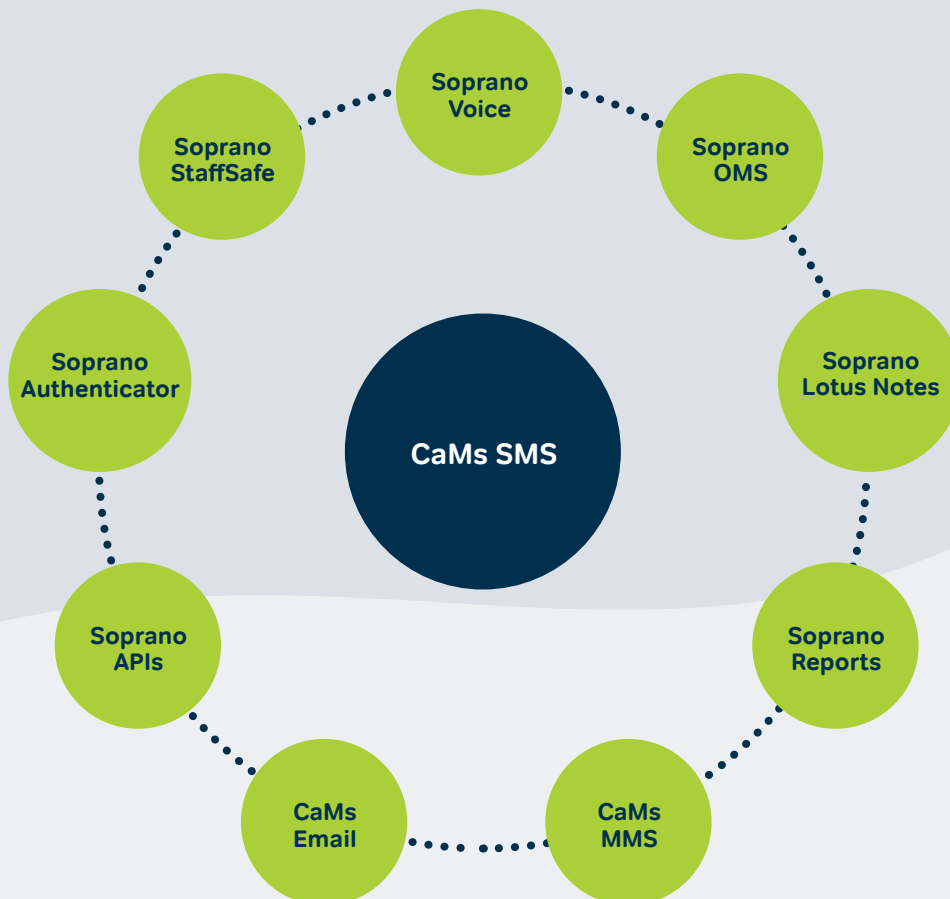
- **CaMS email** is an easy to use broadcast delivery tool for communicating with large numbers of recipients using email messages. With mail merge, delivery rate controls and unsubscribe controls for SPAM compliance CaMS email, like CaMS SMS, is ideal for high volume communications and marketing campaigns.
- **CaMS MMS** is a simple but highly useful online tool for sending rich multimedia (Text, Image, Audio, Video) MMS messages to a contact or number of contacts simultaneously.
- **Branded web pages.** Should you wish to have web access to CaMS for your staff, branded to match your company profile with logos, colours etc then please see your relationship manager or call our business team on (01534) 882345 for a copy of our CaMS Pricing Guide.

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Additional Soprano features available

- **SOPRANO APIs** support a wide range of protocols and Application Programming Interfaces (APIs) to simplify integration and add SMS and MMS capability into existing applications and front/back-end systems. For further details, please see our CaMS Soprano API overview document.
- **SOPRANO Authenticator** utilises the ubiquity of mobile handsets to deliver one-time-passwords via SMS. The solution provides additional security for online IT systems and secure, remote access to enterprise infrastructure whilst reducing the logistics and overhead costs associated with the purchase and maintenance of physical hardware tokens.
- **SOPRANO StaffSafe** enables clients to harness the power of SMS to significantly and efficiently enhance the security of staff working in the field.
- **SOPRANO Voice** is a communication broadcast tool that enables businesses to communicate an interactive voice messages to employees, suppliers and customers.
- **SOPRANO Office Mobile Service (OMS)** enables SMS messages to be created, sent and received from within Office 2007 and 2010.
- **SOPRANO Lotus Notes Add-in** enables SMS messages to be created, sent and received from within the Lotus Domino server.
- **SOPRANO Reports** provides an online view of your usage and messaging interactions, independent of whether access method was API or via SOPRANO Web Applications.



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CaMS Benefits

Communicate	Security
Rapidly communicate with a high volume of your customers/clients and suppliers	Generation of one time passwords
Receive responses and data in real time	Secure staff and customer identification with 'Soprano authenticator'
Reduce the cost and time spent making phone calls or sending individual emails	

Solutions for every type of business

Marketing & Sales	Field Workforce	Staffing
Service promotions and communications to your customers, clients and suppliers	Provide duty of care with 'Soprano Staff Safe'	Relief/emergency staffing
Fully control campaigns with 'Soprano Campaign Manager'	Keep remote workers up to date with company news and policy changes	Shift/roster coordination
Let customers come to you with inbound messaging phone calls or sending individual emails		Filling temporary positions

Solutions for finance, trust and legal

Business Continuity	Client Services	Internal Communications
2 way communication during emergencies and security threats	Client meeting reminders	Policy and procedural updates
System outages & downtime alerts from your IT department	Subscription renewal reminders authenticator	Company news
	Hearing impaired services	Industry news
	SMS for call back requests	Appointment and meeting reminders

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Timely communication with clients, suppliers and staff is crucial within the financial, trust and legal industries. Industry research has shown that utilising SMS and messaging technology can provide significant benefit including:

- Increased operational efficiency through automation of communication processes and reduction in human latency.
- Minimised operational costs and expenses e.g. software, hardware, call costs.
- Maximised value and usage of existing systems through added messaging functionality.

JT CaMS provides a suite of messaging and communication applications that deliver value to departments, job roles and sales teams across your organisation.



To protect & migrate, not just detect network attacks, contact our Business Solutions team:

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